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A MIXED FARM
by J. F. HERRING, SEN. *(1795-1865)*

FOR THE ADVANCEMENT
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VETERINARY RESEARCH
SCIENCE AND PRACTICE

THE
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14332.

Good Health!

YOU are, of course, genuinely interested in animals and wish to promote their well-being, and so the toast "Good Health," which has always been full of meaning, has a deeper significance for you to-day than ever.

To give to our animals the best of health is directly to improve the health of the people, for human and animal health are closely interwoven.

The pictures in this booklet are reproductions of familiar masterpieces. They show, by contrast, how much progress has already been made with British livestock: a great deal remains to be done.

Good Health!

THE encouragement of youth and the spirit of service to the community are, as elsewhere, vital necessities to-day in the world of animal industry and welfare.

It is essential that the right type of boy or girl, irrespective of ability to afford the long training, enters the veterinary profession.

Already a number of scholarships to the veterinary colleges have been awarded to boys and girls, and several young veterinary surgeons have been given research fellowships to study problems of cattle, sheep, horses and dogs.

Every opportunity must be given to the veterinary surgeon for full and enthusiastic service—in practice or in research.

More pioneer work is called for, more pioneers are needed, more money is wanted to encourage their work.

Much can and must be done.

From the collection of The National Gallery of British Sports and Pastimes

A HORSE AND TWO DOGS IN A LANDSCAPE
by GEORGE STUBBS, *A.R.A. (1724-1806)*

Good Health!

THE reduction of ill-health, the greater comfort and increased productivity of our animals are the wish of us all; it is particularly that of The Veterinary Educational Trust, which was founded in 1942.

Success depends upon more veterinary surgeons, better facilities for their training, greater opportunities for specialisation in research and practice, increased scientific knowledge and its better application "in the field."

No kind of animal must be neglected.

An Equine Research Station has been established at Newmarket and a Canine Research Station is being organised.

The Trust started with very modest funds and is gaining strength.

Those who help will have the satisfaction of seeing consistently improving results.

From the collection of The National Gallery of British Sports and Pastimes

VIEW OF MELTON MOWBRAY

by SARAH FERNELEY *(1812-1893)*

Good Health!

HORSES, one of the earliest animals to be domesticated, present numerous problems for research. There is too much irregularity in breeding, and too heavy a toll is taken of yearlings and two-year-olds by red worms and other parasites.

Grass sickness, deficiency diseases and other unsolved problems must be still further investigated and prevented.

Greater knowledge and proper feeding and management will improve performance and create a wider understanding and better care of the horse.

Work upon some of these problems has begun at the Equine Research Station at Newmarket.

From the collection of *The National Gallery of British Sports and Pastimes*

THE WINNING POST
by HENRY ALKEN *(1784-1851)*
From the engraving by Somers.

Good Health!

MILK is the nation's Priority Food Number One. More and better milk will be obtained by improving the health of dairy herds and by securing the more regular breeding of the cows.

Control and prevention of disease will make for smoother management on dairy farms.

Milk of unimpeachable quality will increase the demand of the consumer for all dairy produce and will directly raise the level of health of the nation.

By courtesy of WALKER'S GALLERIES

PORTRAIT OF THE SHORT-HORNED BULL, PATRIOT
The principal ancestor of the world-famous modern Shorthorn
by THOMAS WEAVER. *Engraved by* WILLIAM WARD

Good Health!

GOATS produce milk of high quality and purity not yet properly appreciated by the public.

Fuller knowledge of their right feeding and fresh research into their ailments are necessary. If it is asked why the veterinary profession must be encouraged to interest itself more keenly in the problems of goat health the answer is: the fostering of more scientific interest in this animal and its management will lead to increased production, and a wider appreciation of the value of goat's milk.

By courtesy of THE TRUSTEES OF THE TATE GALLERY

THE MAID AND THE MAGPIE

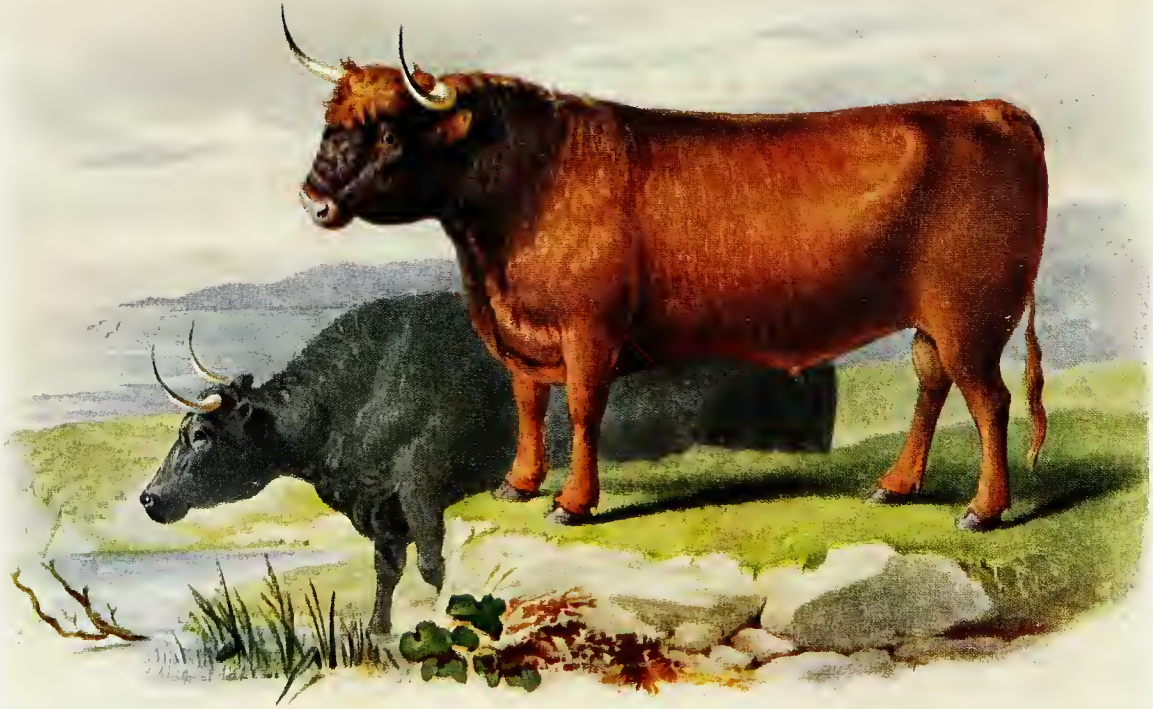
by SIR EDWIN HENRY LANDSEER, *R.A.* *(1802-1873)*

Good Health!

THE "Roast Beef of Old England" is one of our traditional foods. It is a high priority food and needs to be in more plentiful supply. The quality of beef is affected by breeding, rearing and feeding and by the health of store cattle. These can each be improved by scientific investigation and management.

A good deal of meat is lost to the consumer because of disease and much more is not produced because of infertility among the breeding herds.

Closer study of these problems will handsomely repay cattle owners and the community, in improved herds, in increased meat production and in better by-products. It will also save much loss from condemned meat.



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Drawn by MR. NICHOLS, *R.S.A., from a painting by* MR. SHIELS, *R.S.A.*

Good Health!

THE Pig, for centuries, has been a food producer all over the world, in tropical as in temperate countries. The hazards of pig-keeping, however, are still great. A lot of research upon the nature and control of infectious diseases remains to be done; more knowledge of pig husbandry and management will greatly benefit the industry. Especially severe are losses among young pigs. Further investigation will reduce them, while greater knowledge and care of the pig at all stages in its growth will secure additional supplies of bacon and pork.

By permission of WALKER'S GALLERIES

OLD-FASHIONED CHINESE BREED BLACK PIG
from which all modern breeds except the Tamworth were derived
by J. CLARK, SEN.

Good Health!

THE Sheep makes a considerable contribution to the health and comfort of mankind. Mutton is the staple food of many peoples and woollen garments hold an unchallenged position for protection against cold. Great as is this contribution it could be improved.

It is surprising how much lamb and mutton are lost from deaths during lambing and in early life. Parasites cause many deaths and lowering of condition. Scientific knowledge of many sheep diseases is available and its proper application will reduce these losses. Yet further research is needed to bring about the control of other forms of disease.

Increased research and better application of available knowledge will increase the value of the meat produced and the quantity and quality of the wool.

By courtesy of MANCHESTER ART GALLERIES COMMITTEE

THE HIRELING SHEPHERD
by HOLMAN HUNT *(1827-1910)*

Good Health!

A SMALL animal that helps to feed us is the domesticated rabbit. Many of its ailments have not yet been scientifically investigated. A large proportion of its parasitic disease could be controlled. Here again research can—as with other fur-bearing animals—lead to increased meat production and to more and better pelts and to higher-quality furs.

ction from SIR ROBERT WITT'S *collection* IN THE LOUVRE

LA VIERGE AU LAPIN
by TITIAN *(1477-1576)*

Good Health!

POULTRY of all sorts—fowls, ducks, turkeys and geese—help food production by their flesh and by their eggs. Intensive methods of production emphasise the need for improving their stamina. More research and greater application of present knowledge are needed to reduce losses from disease in adult and in young stock alike. Improved veterinary services for poultry will increase egg and poultry meat production.

The habits, management and troubles of pigeons and cage birds require investigation.

By permission of WALTER HUTCHINSON, ESQ.

POULTRY

Painted on wood, probably by J. F. HERRING, SEN. *(1795-1865)*

Good Health!

DOGS will gain from a wider appreciation of their proper management. Distemper and its complications remain the big problem of the dog world, while nervous diseases, including hysteria, can be overcome only by persistent research. Further scientific investigation aims at sounder breeding, with less trouble for mother and pups. Many skin diseases are not yet understood; their effective control depends upon securing more knowledge. Less trouble for companion dogs will result from a wiser understanding of their feeding and care in the home.

Problems affecting both greyhounds and domesticated dogs are to be tackled at the Canine Research Station.

By courtesy of THE TEGER GALLERIES

PORTRAIT OF CHILD WITH DOG IN A LANDSCAPE

by JOHN HOPPNER, *R.A. (1758-1792)*

Good Health!

THE Cat and the dog are proverbial natural enemies, but their common enemies are disease and ignorant management.

Research will reduce the amount of cat 'flu and cat enteritis, and will also help to control such skin diseases as cat ringworm and a variety of other troubles.

The cat and the dog are traditional domestic pets; children love them and they are often the solace of older people. The laboratory and the home can join hands in seeing that they are ensured healthier and longer lives by right care, exercise, feeding and management.

From the collection of The National Gallery of British Sports and Pastimes

PORTRAIT OF BEECH, A CELEBRATED BULL BITCH
by D. WOLSTENHOLME, JUN. *(1798-1883)*
(Exhibited in the Royal Academy, 1818, and engraved)

Good Health!

ALL the many matters briefly touched upon in these pages form the major work of The Veterinary Educational Trust. Both animals and animal-owners stand to benefit from its efforts and so will those who obtain their living from industries dealing with animal products of all varieties or supplying the needs of animals and animal-owners.

Not least, the animals themselves will benefit from better management and a greater understanding of their care.

The faithful service of animal towards master will be returned in full by the kinder and more sympathetic service of man towards animal. Reciprocally owners and those concerned with industries dependent upon the keeping of animals will have the satisfaction of knowing that in supporting the efforts of The Veterinary Educational Trust they are conferring a boon upon the State and are upholding the highest tradition of citizenship.

By courtesy of THE NATIONAL GALLERY

LANDSCAPE. CATTLE AND FIGURES, EVENING
by ALBERT CUYP *(1620-1691)*

Good Health!

If you have read this booklet thoroughly, the sincerity of its appeal must have made an impression upon you. Would you care to co-operate? You can materially assist the great and useful work The Veterinary Educational Trust is doing by sending your donation, form of covenanted subscription or intention of bequest, small or large, to the Duke of Beaufort, K.G., P.C., G.C.V.O., Honorary Treasurer, The Veterinary Educational Trust, 10, Little College Street, Westminster, London, S.W.1, who will gratefully acknowledge your personal interest and what you feel able to do.

Then, if you know anyone whom you think would also like to be associated with this much-needed animal service, please send to the Trust his or her name and address.

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